

Latest Trends in Manufacturing

Nov. 15-16, 2017
 Querétaro, México



Introduction

Modern Machine Shop México, #1 metalworking magazine in Mexico, writes about the latest trends and applications in manufacturing. To complement that, we are offering a “LIVE” event where suppliers and buyers can interact through educational and technical sessions, and also through problem solving applications and networking events aimed to present Mexican manufacturers with the next generation of technology in metalworking.

Based on survey results, we know that 86% of this market would engage in a conference that covers a broad range of metalworking applications. We also know that the market is anxious to be an even greater part of the global supply chain. MMS México “LIVE” will give the attendees the opportunity to interact with an international audience and learn from industry experts about the latest trends in advanced manufacturing and process innovation.

As a supplier, you have a unique opportunity with this audience who wants to learn how your product or service can offer them a competitive advantage.

Add this conference to your 2017 schedule today!

Features and Benefits

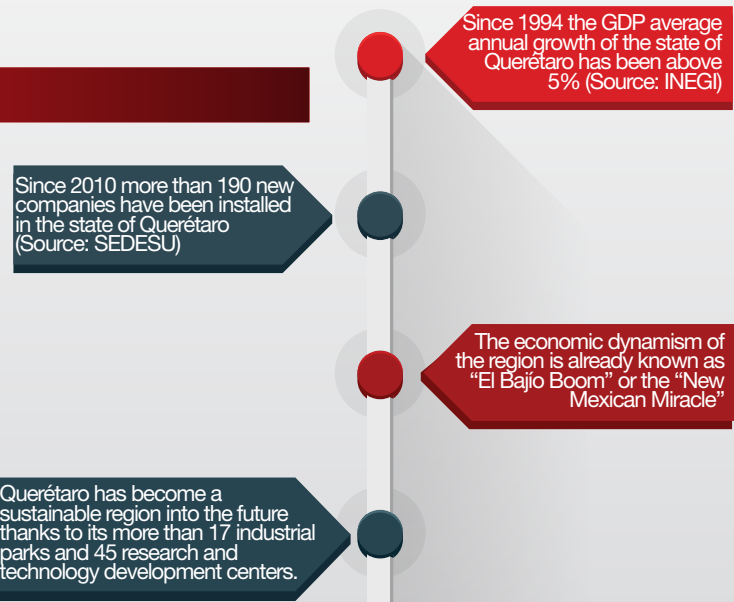
Table Top setup	Savings	Sponsorships	Networking	Leads
With no “big booths” to shadow your brand or presence, the event offers exhibitors a level playing field	You can save on travel costs by meeting prospects/customers in one place	Increase your exposure before the event and on-site to this high level audience with customized sponsorship levels	Events with this structure are on neutral ground, allowing you to connect with your prospects/customers at a deeper, more intimate level	Meet face to face with your prospect. Learn their concerns and exchange ideas and business cards. Some sponsorships offer a complete contact list of the approved audience.

Why Querétaro?

In the last 10 years “El Bajío” has been a point of attraction for foreign investments by installing new plants of the following industries: automotive (GM, Volkswagen, Honda, Toyota, Nissan, BMW, etc.), aerospace (Bombardier Aerospace, Messier Dowty y Snecma), appliances and mold manufacturing.

The region “El Bajío” has a strategic geographical location right in the center of the country, within the industrial triangle of the three largest cities in Mexico: Mexico City, Guadalajara and Monterrey.

Within a radius of 250 km from Querétaro are approximately 13,500 *MMX México* subscribers.



Geographical Information



City of origin	By road	Flight	Distance
D.F.	3hrs	60 min	238 km
Toluca	2hrs 30 min		196 km
Puebla	3hrs 30 min		330 km
Veracruz	6hrs	2hrs 50 min	570 km
León	2hrs		172 km
Guadalajara	4hrs	55 min	350 km
San Luis Potosí	2hrs 30 min		212 km
Monterrey	7hrs	1hr 10min	707 km
Chihuahua		3hrs 20 min	1,235 km
Guanajuato	2hrs		124 km
Salamanca	1hr 10 min		93 km
Aguascalientes	3 hrs 10 min	2hrs 50 min	287 km
Morelia	2hrs 10 min		189 km

Sponsorship Opportunities

	Bronze	Silver	Gold Limit 8	Platinum Limit 5	Diamond EXCLUSIVE
Exhibit Table (table cloth and 2 chairs)	X	X	X	X	X
Logo on on-site directional material	X	X	X	X	X
Logo in Pre-Show promotion (where applicable)	X	X	X	X	X
Logo on electronic marketing (where applicable)	X	X	X	X	X
2 Free Conference Passes	X	X	X	X	X
1/2 page profile in conference notebook		X			
Full page profile in conference notebook			X	X	X
Full attendee contact information (when approved)		X	X	X	X
Sponsorship of one of the following: lanyard, pens, conference notebook / proceedings, conference bag, or one coffee break (4 available)			X		
Breakfast (2), lunch (2) or happy hour sponsor				X	
30 second commercial				X	X
Sponsorship of the Grand Reception					X
5 minute podium welcome at Gardner Reception					X

Pricing

Launch Price (MMS México advertisers) *Expires on January 1st, 2017	\$2,200	\$3,200	\$5,000	\$6,500	\$9,000
Launch Price (Non - advertisers) *Expires on January 1st, 2017	\$2,500	\$3,500	\$5,300	\$6,800	\$9,500
Full Price (MMS México advertisers)	\$2,600	\$3,600	\$5,400	\$6,900	\$9,500
Full Price (Non - advertisers)	\$2,900	\$3,900	\$5,700	\$7,200	\$10,000

*Space selection will be based on sponsorship level and date contract is received.

*All prices are in USD

For more information on the sponsorship packages, please contact:

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